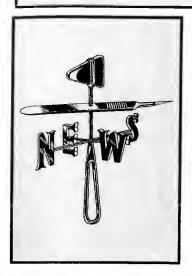
# BULLETIN

of the MAHONING COUNTY MEDICAL SOCIETY

Volume L

SEPTEMBER, 1980

Number 6





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**MEETING** 

# What you should know about the Ohio Drug Substitution law

The state legislature has dramatically changed the lawful way of prescribing drugs and of writing a prescription. Until now, writing the brand name of a drug on the prescription was enough to ensure that the brand-name drug would

indeed be dispensed. Now that no longer suffices. Unless the physician takes the necessary extra steps, for many drugs the pharmacist may substitute an "equivalent" generic drug.

#### Key points for the physician in writing prescriptions

- A pharmacist who receives a prescription for a brand-name dangerous drug may dispense any generically equivalent drug of the brand-name dangerous drug prescribed if the drug to be dispensed has a lower, regular, and customarily retail price than the brand-name dangerous drug prescribed and if the practitioner has not written in his own handwriting "Dispense As Written" or "D.A.W." on the prescription, or when an oral prescription is given, has not expressly indicated that the prescription is to be dispensed as communicated.
- No physician, dentist, veterinarian, or person licensed to prescribe any drug shall be liable for civil damages or in any criminal prosecution arising from the incorrect substitution by a pharmacist of another drug for the prescribed brand-name drug.
- The failure of a physician, dentist, veterinarian, or other person licensed to prescribe a drug to write "Dispense As Written" or "D.A.W." on the prescription shall not constitute evidence of the prescriber's negligence unless the

prescriber had reasonable cause to believe that the health condition of the patient for whom the drug was intended warranted the prescription of a specific brand-name drug and no other. No licensed prescriber shall be liable for civil damages or in any criminal prosecution arising from the interchange of a generically equivalent drug for a prescribed brand-name dangerous drug by a pharmacist, unless the prescribed brand-name dangerous drug would have reasonably caused the same loss, damage, injury, or death.

<del>R</del>	-	
		D.A.W.
Signature		

# The decisions the physician must make

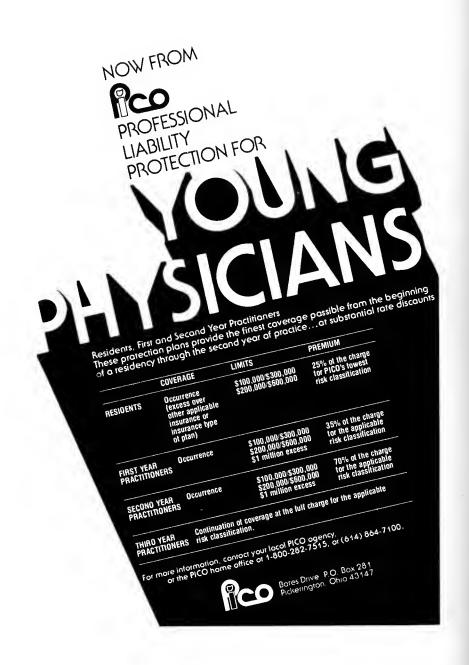
The physician should acquaint himself with the newly mandated prescription language illustrated on the preceding page. This requires a distinct change from the way prescriptions were previously written.

The prescription may be filled generically unless the physician writes in his own handwriting "D.A.W." or "Dispense As Written." Only by adding this language can the physician ensure that the brand-name drug will be dispensed.

If the physician elects to permit substitution, no special indication need be made, since unless explicitly prohibited the pharmacist may substitute.



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	Tuesday	Tuesday	Tuesday	Tuesday	Tuesday	
Jan. 15	Mar. 18	May 20	· ]		•	
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# From the Desk of the President



A recent two week break from the daily routine of practice afforded me an opportunity to review the past eight months of activity in the Mahoning County Medical Society.

The legal entanglement of the preceding several years, after an initial bright spot of partial settlement, has regressed to another long

stretch of legal waiting.

The grievance committee has had a few more complaints than usual — regarding "physicians' lack of bedside manner," "charging more than I feel I should pay," or "more than the third party will pay."

Council has not been overworked with problems — in fact, didn't

meet in July or August.

Our executive secretary continues to do his fine job — as we re-

luctantly seek out his replacement for next year.

Dr. Gerald Klebanoff — an active council member; an outspoken, vigorous, inspiring individual in the prime of life, is gone. We shall miss him.

Dr. Murray — our man of the year — our editor — continues to draw "sniper fire." I appointed him as editor, knowing that his views were controversial and that he would write about matters other than the actual practice of medicine. We get more than we can digest in

journals at the office on medical matters.

I had hoped that some of the "snipers" would step-out into the light of day — on paper, and respond to his editorials, as is their right — but none have! Inertia is inertia is inertia! I guess everyone is too busy tending to and counting their own few grains of salt to worry or be concerned about the collective herd of beef that will rot.

The AMA, contrary to the expressed desires of the Mahoning County Medical Society, has adopted a new code of ethics —as touted by their ad hoc committee — "to alleviate some of the legal pinches" incurred by the code that you and I grew up with. Another compromise, another step away from what we know is right to what some others feel is more convenient.

This month, September, we have a general meeting — hopefully we will have a good turn-out for what has been regarded as a pleasant social evening. We will have a short business meeting to discuss and vote on a needed raise in our county society dues. Hopefully we will

have a quorum present and pass it. See you there.

—B. Patrick Bucoli President



# BULLETIN of the Mahoning County Medical Society

Published Monthly for and by the Members

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Volume L

SEPTEMBER, 1980



Number 6

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

**EDITOR** 

R. D. Murray, M.D.

**EDITOR EMERITUS** 

James L. Fisher, M.D.

EDITORIAL STAFF

Robert R. Fisher, M.D. John C. Melnick, M.D. James A. Lambert, M.D. Jack Schreiber, M.D.

#### **Editorial**

#### THE ELECTIONS

With national elections coming up in November, it seems to me that we might take a look at the options of availability. We know that both political parties, at the national level, are controlled by the Council on Foreign Relations and the Trilateral Commission, of which David Rockefeller is Chairman of the Board. This is our group of self-appointed rulers who have taken the country over following the election of Woodrow Wilson in 1912 when they wrote and put through Congress, three bills which have given them absolute control of the Government. These three were the Federal Reserve Act, the Income Tax Act, and the Senatorial Election Act. The Federal Reserve Act established the fractional reserve method of Banking which has given the bankers a license to steal. It permits bankers to counterfeit money out of thin air and to charge interest on this thin air. When a recipient pays this back, however, he does not have the same franchise. He pays through the nose, and if he doesn't, the banker takes his real property from him. It is through control of the Federal Reserve that government bureaucracies and politicians are controlled. If they play ball with the bankers they can have all the money out of thin air that they want in order to buy their re-elections. The second act, the Income Tax Act, was written by the bankers to put a graduated Communist income tax in place on the backs of the citizens of this country, while exempting Trusts and Foundations into which all of their monies were put. So, while you and I pay through the nose the bankers pay nothing and their fortunes have remained intact and expanded while our little bit has been taxed away. It's all in the Communist Manifesto which the bankers' predecessors hired Marx and Engels to write following the materialist concepts of the original society of Illuminati. All this time the international banking conspirators and their multinational corporations have been trying, by gradual means to change the United States into a socialist, collective which the bankers can exploit and eventually merge with the rest of the world that they also intend on making Socialist, or Communist. They are trying to change nationalism into internationalism, and independence into interdependence. At the moment they are not too far from their goal of controlling the whole world through the management of fiat monies. When they are finished we will do as they say or we won't eat. Their control and ownership of the principal news media have helped them in

their propaganda campaigns. Opinions contrary to those of the Council on Foreign Relations or the Trilateral Commission can not by syndicated or aired, so the people of America are fed a daily aphrodesiac of collectivist and materialistic (humanist) jargon. All of this has become the most grandiose form of stealing that the world has ever seen. They are always talking about the equalization of wealth and the redistribution of wealth. The only trouble is that all real wealth is gradually being transferred from us to them. What a racket.

On the Republican side, the candidate for president has surrounded himself by a vice presidential candidate and advisors from the CFR and the TC. The independent candidate, Mr. Anderson is a Trilateralist, and the whole bevy of Democrats are. At this level the voter can vote for Rockefeller, Rockefeller, or Rockefeller. No matter who is elected the bankers will continue to control the central government and so the continuing process of Socialism will continue. According to the prophecies of Michael de Nostradamus, however, as timed in my new book, SIGNS AND WONDERS, only about ten years of control are left to them. Their power is to be broken following an agreement made in Soviet Russia and the new European Monetary System. This agreement should be made about the middle of the 1980s. The government of the United States will fall then and we must be sure it falls to freedom and not Socialism.

Also at the national level we have a senate race and a congressional racc. In the senate race the incumbent Democrat is a Trilateralist so he always votes the way the bankers want him to and against the best interests of the people. His challenger would completely reverse this TC control in Ohio. In the House of Representatives the incumbent Republican, while unattached, has sometimes voted for the people's interests, but has too often voted against the best interests of the people and for some of the socialist and collectivist bills that have further enslaved us. His Dcmocratic challenger, however, has always voted for the special collectivist interests, particularly those of the Labor Unions, aimed again at the enslavement of men's bodies and men's minds. It is because of him that we have local strikes of police and firemen in Youngstown. The November election, however, will be an important one as far as the trend toward Communism or Individualism is concerned, but only at the Congressional level because at the Presidential level I cannot see that we have any choice at all.

—Richard D. Murray, M.D., MP Sc. (md.) Editor

#### I WONDER

1. I am not a "health care provider". I am a physician.

2. I treat and try to help people ("patients") not "health care consumers".

3. I wonder how patients and their families would react if practicing physi-

3. I wonder how patients and their families would react if practicing physicians would say: "You are a health care consumer. I am a health care provider".

provider".

4. "Health" care providers" (legislators, bureaucrats, physicians who are not or have not treated patients and their families) have decreed that I

must obtain C.M.E. credits.

5. I wonder if I and physicians in practice should try to secure C.M.E. credits in a "super" category for the education, training, skills that we acquire from continuing experiences with patients. This learning means nothing to "health care providers".

6. I wonder if it would be easier to socialize the services of "health care

providers" than physicians.

7. I wonder how practicing physicians should react to the indirect attacks in the private practice of medicine.

—Frank Gelbman, M.D.



# An Alternative to Drugs in the Treatment of Chronic Pain

Transcutaneous electrical nerve stimulation (TENS) is a safe, effective, non-invasive method of blocking the pain message from reaching the central nervous system. The device has brought relief to hundreds of chronic pain patients in our area over the past several years. Growing numbers of primary care physicians as well as specialists are consulting with Patient Care Center for a TENS program in their



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#### In Memoriam

#### RICHARD RENNER GOLDCAMP, M.D. 1915 - 1980

Dr. Richard Renner Goldcamp, 65, died on Wednesday, June 25 at Wuesthoff Memorial Hospital, Rockledge, Florida. He was an otolaryngolo-

gist.

Dr. Goldcamp was born in Youngstown, where he attended school. His medical degree was conferred at Jefferson Medical College in 1941. During World War II, he was a captain in the Army and served as a regimental surgeon. He interned at Jefferson Hospital and took postgraduate work at Harvard Medical Postgraduate School. His residency was in Otolaryngology and Plastic Surgery at Massachusetts Eye and Ear Infirmary.

In 1948 he became associated with Drs. Bierkamp, Goldcamp, Goldcamp, Peabody and Renner in the practice of Otolaryngology. In 1964, he moved to Florida, where he was a staff member of Wuesthoff Memorial Hospital. He was a member of the American Society of Ophthalmologists and

Otolaryngologists.

#### GERALD KLEBANOFF, M.D. 1931 - 1980

Dr. Gerald Klebanoff, 48, died on Friday, July 11, of a massive heart attack while operating on a patient in the War Memorial Hospital at Sault

Sainte Marie, Michigan. He was a general surgeon.

Dr. Klebanoff was born in New York City. He attended New York University and received his medical degree at Chicago Medical School. He took postgraduate courses in Immunology at the Medical College of Virginia. He interned at Kings County Hospital and was a resident in surgery at Wilford Hall, USAF Medical Center. He was Chief of Surgery at the 36th Tactical Hospital, Germany, 1963-66. His military service spanned 20 years and he held the rank of Colonel, Ret. in the Air Force. He formerly served as consultant for the Air Force's Office of the Surgeon General in Washington, D.C.

Dr. Klebanoff came to Youngstown in 1976 and was named full-time director of education in general surgery for St. Elizabeth Hospital's department of medical education. He was a member of the American College of Surgeons and, in 1980 was named chairman of the Committee on Operating Room Environment. He was author and co-athor of more than 40 published articles and editorials. He held a number of teaching positions, including Associate Professor of Surgery, George Washington University School of Medicine, and a similar position at University of Maryland School of Medi-

cine.

He was a member of Alpha Omega Alpha, Sigma Xi, the American College of Emergency Physicians, the Central Surgical Association, International Society of Surgery, Transplantation Society, Society of Air Force Clinical Surgeons, Society of Nuclear Medicine and the American Society of Nephrology.

He was a member of the Council of the Mahoning County Medical Society when he left recently for Sault Sainte Marie. He served one year as Medical Society Public Relations Director. He was a member of the Board

of the Youngstown Symphony Society. Burial was in Nyack, N.Y.

#### **DISTRICT MEETING SEPT. 24**

A meeting of the delegates of the Sixth District, OSMA, will be held in Canton on Wednesday, Sept. 24th. The Sixth District consists of the counties of Mahoning, Columbiana, Stark and Trumbull.

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#### NEWS NOTES

Dr. Robert A. Bacani has been elected president of the Eastern Ohio Chapter of the American Heart Association. Special honors were presented to Dr. Gene Butcher, outgoing president.

Dr. Shawki N. Habib was recently named a Fellow in the American

College of Cardiology.

Dr. John J. McDonough is preparing for the ninth biennial Hope Art Show-and-Sale at the Butler Institute of American Art, Sept. 20 to 28. Proceeds of the show benefit Project Hope. The show has been held every two years since 1962.

Dr. Raymond Catoline was presented an accredition award as jail physician when the Mahoning County Jail was named one of only seven county jails formally accredited by the Ohio State Medical Association.

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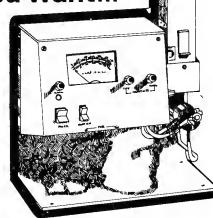
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#### NOTICE

Our incumbent distinguished president Dr. B. P. Brucoli has asked me to encourage Letters to the Editor because of my controversial views, which are opposed to the secular humanism of today. It is my belief that materialism has only twenty years left before its course will have been run, and Communism itself will have been wiped off the face of this earth. I would certainly welcome any letters which the membership would care to write presenting evidence to the contrary, and will be most happy to publish them.

#### MORE NEOUCOM APPOINTMENTS

More physicians approved for clinical faculty rank by the Board of Trustees of Northeastern Ohio Universities College of Medicine were announced at the May meeting. They are:

Chi Sown Ko, M.D.
Ralph W. Colla, M.D.
Pang-Hsiung Huang, M.D.
Henry Ellison, M.D.
Bernard Taylor, M.D.
Nora S. Natividad, M.D.
Musbah Al-Salti, M.D.
Abdul Ghani, M.D.
Chander M. Kohli, M.D.
Anand G. Garg, M.D.
Hira L. Khanna, M.D.
Kavoos Noori Mesbahi, M.D.
Ali Tajlil, M.D.

Clinical Assistant Professor, Internal Medicine Clinical Assistant Professor, OB-GYN Clinical Assistant Professor, OB-GYN Instructor, OB-GYN Associate Professor, Pathology Assistant Professor, Pathology Assistant Professor, Surgery Assistant Professor, Surgery Assistant Professor, Neurosurgery Clinical Assistant Professor, Neurosurgery Clinical Assistant Professor, Neurosurgery Associate Instructor, Surgery Associate Instructor, Surgery

## HAPPY BIRTHDAY

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Sept. 17
J. Dentscheff

Sept. 18 J. A. Renner M. C. Galose

Sept. 19 D. Malta

Sept. 20 W. Moskalik H. S. Hwang E. Perry

Sept. 21 R. G. Warnock

Sept. 22 T. E. Ragland Sept. 23 W. J. Flynn M. Halmos P. R. Lakhani

Sept. 26 E. A. Massullo

Sept. 27
R. J. Scheets
G. J. Baumblatt
J. S. Saint-Julien

Sept. 29 D. H. Levy C. S. Ko

Oct. 1 K. Iqbal

Oct. 2 W. L. Crawford

Oct. 4 G. Delfs Oct. 5 B. Katz

Oct. 7 T. R. Rhee

Oct. 10 G. A. Mihok D. S. Starr

Oct. 11 H. S. Ellison E. Hecker R. J. Solyn S. K. Bal

Oct. 12
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J. R. Gillis
A. Garcia

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# From the Bulletin

FORTY YEARS AGO — SEPTEMBER, 1940

There was an old fashioned picnic and clambake at Bert Milliken's farm situated vaguely somewhere south of Poland. Without the signs posted for the occasion you would never find it. The natives were no help. They never heard of Milliken's Farm because it wasn't actually a farm but a big pasture field and grove of trees with two pavilions and out-houses, which Bert maintained for the pleasure of his many friends. He was head of the Youngstown Sanitary Milk Company, a leading purveyor of dairy products. Bert is gone now and the company is known as Sealtest, a subsidiary of Kraft Foods.

In the pasture field was a sort of ball-diamond where the rough surface made grounders take surprising bounces to the dismay of the infielders. Nevertheless the game was spirited and usually resulted in a few minor casualties. J. M. Ranz always excelled in the trap shooting and John Rogers was the best at horseshoes. He could throw one ringer after another.

Bert would come out and personally supervise the cooking of the clams, corn and chicken. Renners provided their well-known product free and in unlimited quantities. This happy combination made everyone want to join in the singing when Ditmansen and his musical clowns played all the old songs.

President Robert Poling made a glowing tribute to the general practitioner, and he advocated an American Board of General Medicine, to give recognition to those who demonstrated greater ability in this phase of medi-

cine.

Dr. R. V. Clifford joined the U.S. Navy and left for the Naval Hospital in Philadelphia. Dr. M. J. Sunday took over his practice for the duration. Dr. E H. Young returned from post-graduate study at the University of Michigan. St. Elizabeth Hospital reported that July was the busiest month since its organization. Nine hundred eleven patients were admitted and one hundred thirty-five babies were born there. Dr. Nathan Belinky had a leading article "Situs Inversus Totalis." His patient's heart was on the right side and a gangrenous gall bladder was removed from the left side.

Dr. R. D. Gibon, Youngstown's pioneer opthalmologist died in July. He was the first medical specialist in Mahoning County. How carefully he used to sharpen his Graefe knife before a cataract operation and how meti-

culous the technique he observed.

THIRTY YEARS AGO — SEPTEMBER, 1950

Dr. W. H. Bunn, President of the Youngstown Area Heart Association, announced plans for a rheumatic fever prevention program. The program is still going strong 30 years later and has been an outstanding national example of the value of concerted effort in preventing rheumatic heart disease.

Dr. Harold Teitelbaum was appointed medical director of the Mahoning Tuberculosis Sanitorium to succeed Dr. Wm. Newcomer. Drs. Fred Coombs and Arnoldus Goudsmit addressed the new Academy of General Practice on "The Uses of ACTH and Cortisone." E. J. Reilly was President of the group. Dr. Ivan Smith addressed the Youngstown Hospital Staff on "Physical Medicine" and his paper appeared in the *Bulletin*. He claimed that physical medicine is the oldest branch of medicine and the one most neglected by ethical practitioners.

Dr. Patrick Cestone opened an office for the practice of surgery after returning from the Army. Dr. Kenneth J. Hovanic arrived here to practice

pediatrics in association for H. Bryan Hutt.

TWENTY YEARS AGO — SEPTEMBER, 1960

David Belinky was elected Vice President of the National Association of Coroners.

An article on "Doctor's Hobbies" brought out some interesting sidelights. In our membership there were athletes, artists, sailors, collectors and most anything; the list would surprise you.

Dave Brody and Craig Wales were ranking squash players while Morris Rosenblum was a perennial handball champion. John Rogers and Bill Breesman were tops in golf with handicaps of three strokes. Harold Reese won a national Bowler's Singles title in Buffalo with 728.

Hendrik Marcella, Art Shorten, George Cook and Bob Tornello were ardent skiers. David Montgomery and Nick Gordon were listed as big game hunters and the devoted fishermen were Earl Brant, Bill Bunn, Al Phillips.

Robert Mossman, Bob Poling, Gordon Nelson and Mike Steinberg.

Motorboat enthusiasts were Ben Brown, Craig Wales, Lou Bloomberg, Paul McConnell, Arthur Rappoport, Ray Lupse, Chuck Stertzbach, Harlan McGregor, Joe Hall, Leonard Blum and Herman Allen, Hubert Banninga,

Bob Kiskaddon and Frank Shaw favored the sailing craft.

John Benko was raising show horses; Elmore McNeil bred Tennessee Walkers and Stu Patton was training ponies. Others were interested in horses: J. L. Scarnecchia, Merril Evans, Charles McReynolds, Frank Mc-Namara and Al Vance loved to ride them while Andy Miglets, Orval Lawton, John Goldcamp and Russ Rummel were more likely to be seen at the track.

Card games enticed Earl Young, Kurt Wegner, Ray Hall and Henry Ellison. Jim Fulks, Sid Franklin and John Melnick poured over the chess

board, but Joe Colla preferred "Bocci."

Among the wood workers was Earl Brant who turned out a gavel for every new president. Others were George McKelvey, Elmer Wenaas, George Pugh, Bill Martin, John Rogers, Sam Tochtenhagen, Martyn Raupple and Jake Turner, Nicholas Salistean and Bryan Hutt were collectors of antiques.

Irving Berke, Ed Reilly, Marvin Goldstein, Maria Fok, Hubert Banninga, Don Bernat, Howard Mathay, Barclay Brandmiller, Gene Fry and John Mel-

nick were coin and stamp collectors.

Dick Murray excelled in painting and sculpture. John Scarnecchia and Ernie Alvin were skilled sculptors. Ben Berg was an outstanding cartoonist and some of his efforts adorned that issue of the *Bulletin*.

In the field of music, Sandy Gaylord was an oustanding pianist with a classical repertoire. Luke Reed played red hot jazz piano as well as saxophone. Ed Thomas, Art Resch, Arnoldus Goudsmit and Bob Fisher expressed themselves on the electric organ.

There were other members who had unusual hobbies: Jim Smeltzer was a scuba diver. Jack Schreiber performed feats of magic which captured the attention of his audiences to hear the real message in his talks on the preservation of the fundamentals of our liberty. He won the Freedom's Foundation Award. Arthur Rappoport was an amateur archeologist as well as a lapidarist, who collected, polished, and set semi-precious stones.

Bob Tornello was prominent in amateur theater and Martin Dentscheff was interested in men's fashions. Arnoldus Goudsmith was a mountain climber. Stan Myers tied trout flies. Cash Altdoerffer, Dean Nesbit and Bill Bunn,

Ir. were known as bird watchers.

TEN YEARS AGO — SEPTEMBER, 1970

Times were changing. Editor John Melnick was questioning the wisdom of the increasing use of para-medical personnel in the field of medicine and the tendency for the government to "regiment" the practice of medicine. President Robert Jenkins editorialized on the pro's and con's of Group Practice, as encouraged by the Federal Government, all with the ultimate goal of lowering the cost of medical care. This was the forerunner of the H.M.O. plans, now creating so much controversy.

Osteopathic physicians were showing up in increasing numbers on the hospital House Staffs. St. Elizabeth had Dr. David Dortin, Jr., Dr. Ronald Aiello and Dr. Robert Bakondy. At Youngstown Hospital were Dr. Richard D. Arnott and Dr. James D. Thullen. All five were Youngstown natives.

Dr. Robert Hritzo had a full summer as president of the Mahoning Shenango Kennel Club. Big Event was the annual dog show, August 2nd, which went off in fine style, as usual.

Dr. Hubert S. Banninga received two honors from the Youngstown Optimist Club. One was for recruiting 25 new members, and the second was for

21 years of perfect attendance.

Dr. Richard D. Murray, past president of the Youngstown Symphony Ballet Guild, was honored by a special resolution of that organization citing him for his leading role in the guild's sponsorship of ballet performances and the dance school which met with "unprecedented community acceptance." At the same meeting, Mrs. Michael Szauter was named public relations chairman, and Mrs. E. M. Thomas, ticket sales chairman.

Dr. Kenneth Lloyd has been named Assistant Clinical Professor of Dermatology at Case Western Reserve University and Assistant Dermatologist

at University Hospital.

Five members of the Mahoning County Medical Society, including two past-presidents, were honored at the Annual Scientific Assembly of the Ohio

Academy of General Practice, held in Columbus.

Receiving awards for 50 years or more in medicine and

Receiving awards for 50 years or more in medicine and service to Humanity were the Society's past-presidents, Dr. R. W. Fenton, Dr. J. L. Fisher, Dr. B. J. Dreiling, Dr. H. M. Speck and Dr. Clarence Stefanski.

Dr. Bertie B. Burrowes was elected to the office of Chairman of the

Board of Trustees of Youngstown State University.

New Medical Society members were Herbert L. Queen, M.D. and William B. Whittaker, M.D.

-Robert R. Fisher, M.D.

#### 29 YEARS AT THE CANFIELD FAIR

The Mahoning County Medical Society had charge of the medical and health exhibits at the Canfield Fair for the 29th year, and Fair officials called

this year's combined exhibit the best yet.

There were 32 exhibitors inside the Medical-Health building, and they represented numerous volunteer health agencies along with the health-professions. As usual, this was one of the steller attractions at the Fair and is one of the very few health exhibitions to be seen at any Fair in the country, whether state or county.

Very few of today's exhibitors remember the early days when the Medical Society organized and set up a medical-health tent where the building now stands. Literally through mud and dust, wind, rain and storm, the tent survived year after year until it had become such a well-established attraction that the Fair Board decided to modernize it with a beautiful build-

ing, the now permanent Medical Health Building.

The Medical Society, through its Canfield Fair Committee, continues to supervise and organize the health exhibits for the Fair Board. This year, Howard Rempes was honored by a presentation of a plaque by the Board for his work with the medical exhibits and for his 23 years of service to the

tent and building exhibitors.

The Canfield Fair Committee consists of Dr. Jack Schreiber, chairman, and Drs. F. A. Friedrich, Dr. F. A. Resch and Dr. John C. Melnick. Mr. Gilbert James is the Fair Board representative in charge of the building. He is assisted by Mr. George Finnerty. Over 200,000 persons passed through the Medical Health Building this year.

#### **FOUNDATION MAKES 5 LOANS**

A record five loans to medical students has been made by the Mahoning County Medical Society Foundation this year. Each loan was for \$725 and the recipients were selected by the Foundation committee, meeting in July. This brings the total loans of the Foundation to thirty-four, made since its inception ten years ago.

The Committee this year was headed by Dr. M. S. Rosenblum as chairman, assisted by Drs. R. B. McConnell, John C. Melnick, S. F. Gaylord, D. E. Pitchette and J. B. Werning. Dr. Werning was elected chairman for the com-

ing year.

#### MEDICAL ASSISTANTS INSTALL OFFICERS

At a June meeting of the Mahoning County Chapter of the American Association of Medical Assistants, the following officers were installed:

President - - Mary Ann Rushton President-elect - - Kathylynn Feld, CMA

Recording Secretary - - Jackie Burley Corresponding Secretary - - Candy Shufflebarger

Treasurer - - Lu LaCivita

Immediate Past President - - Betty Ann Pershka, CMA

The following were elected Councilors: Bea Collins, Mary Ann Donley, Pat Edwards, June Kyle, Norma Remias and Jo Sammartino.

A plaque was presented to Howard Rempes, making him an Honorary

Member of the Medical Assistants Society.

Advisory Board for the Society consists of Dr. W. H. Evans, chairman, Dr. B. M. Brandmiller, Dr. J. A. Ruiz and Dr. V. K. Sethi.

#### "DOCTOR OF THE YEAR" AWARD

Members are reminded that October 1st is the deadline for submission of names of those to be considered for this year's "Doctor of the Year" award. The job of doing the selecting has been delegated to the Nominating Committee, which will meet early in October. Honored in past years have been Dr. Murray, Dr. Albarran and Dr. McCann.

#### SEPTEMBER OLD FASHIONED MEETING

The Mahoning County Medical Society will start a new season with the traditional "Old Fashioned Medical Society Meeting" - - a final fling of entertainment before settling down to the serious business which lies ahead.

The meeting will be held at the Maennerchor Club, 831 Mahoning Ave. A social hour with free beer begins at 6:00 p.m., followed by dinner at approximately 7:00 p.m. Arrangements were made by Dr. Dietz. Dr. Mahar, Ir., social chairman, promises good food, fellowship and a good time. Dr. Brucoli, president, indicates there will be very little business, although a motion to raise dues may be presented. The date is Tuesday, Sept. 16th.

Reservations must be made by Friday, Sept. 12. Sorry - - no spouses

at this meeting. Members only.

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#### "THE PHYSICIAN IS A DECISION MAKER, AND ALMOST EVERY DECISION HE MAKES COSTS OR SAVES MONEY."

-Dr. William Felts, Past President, American Society of Internal Medicine



More and more physicians today are beginning to realize the extent of the economic influence they have, and are finding ways of holding costs down.

A number of studies show that the more physicians *know* about costs, the more they try to *reduce* them.\* And this reduction can be done without reducing the quality of care to the patient.

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hospital charges for routine lab tests. They're requesting copies of patients' hospital bills. And asking their hospitals to print the charges for diagnostic

tests right on the order sheet.

What else are physicians doing? Minimizing their patients' hospital stays, whenever possible. Reevaluating routine admissions procedures. Questioning the real need of the diagnostic tests they order for their patients. Avoiding duplicate testing. Trying to discourage their patients' demands for unnecessary medication, treatment or hospitalization. Compiling daily logs of their medical decisions and what they cost. And more.

More physicians today realize what a tough problem we're all faced with. They know this is a challenge for medicine. And that physicians are

in the best position to deal with and solve the problem.

\*PATIENT CARE Magazine—Outor's 1977 "Face Off. Cost Contaminant vs. Chais," Juniary, 1–1977 Lyle CB et al. "Practice habits in a group of right internists" ANNALS OF INTERNAL MEDICINE 84 (May 1976), 594 (60) Schnieder SA, et al. "Use of Indonative is and pharmaceutoxis, somatium among physiciaus and offici of cost audit on subsequent use," JOURNAL OF THE AMBRICAN MEDICAL ASSOCIATION 225 (Aug. 20, 1973) 969, 375.



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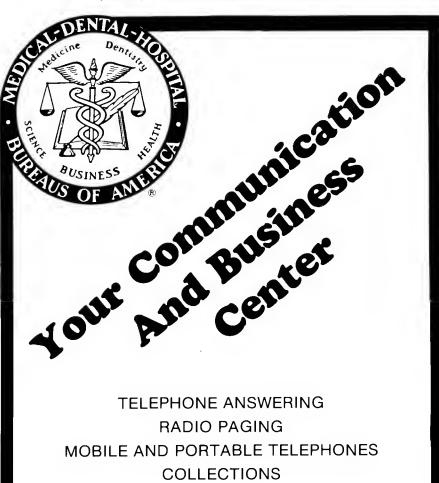
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